



Gustavo Viana

Senior Graphic Designer and Art director, with more than 10 years experience in branding, Illustration, multimedia, typography, photography, animation, pre-press production, web design, UI/UX.

Proficient with Illustrator, Photoshop, Indesign, DreamWeaver, After Effects, XD and most of Adobe CS tools, I have designed successful graphics and multimedia pieces to enforce advertising and editorial projects for B2B and B2C and corporate environment.

Creative, motivated, passionate, and team leader and player.



Branding



Illustration



Print



Web



Motion Graphics

1997



Advertising and Marketing
Fundación Universitaria
San Martín

1999



Graphic Design &
Multimedia
Lasalle College

2011



Desktop Publishing
RTC Montreal
Technical Skills Excellence certification



Oliver Studio NY

Freelance Senior Graphic Designer / Art Director / Motion Design (Celtra)
(Feb/2019 - Current)

- Brand Guideline
- Infographics + Logo Design + Logo Evolution + Vector Drawing + Retouching.
- Desktop Publishing + Poster Design + PPT & Keynote Presentations Decks
- Mass Emailing Design + Social Media Design + UI/UX + Banner Design (celtra)
- Video Editing + Motion Graphics

La Capitale

Financial Security
Senior Web / Graphic Designer
(Dec/2014 Feb/2019)

- Sales Campaigns Planning & Development + Photo Shooting.
- Logo Design + Logo Evolution + Vector Drawing.
- Desktop Publishing + Year Review Handbook Design + PPT & Keynote Presentations Decks
- Web Planing, Design & Development + CMS Administration + Social Media Design + Mass Emailing Design
- Video Shooting + Video Editing + Motion Graphics

Global Vision

Senior Web / Graphic Designer
(Sep/2013-Dec/2014)

- Sales Campaigns Planning & Development + Photo Shooting.
- Infographics + Logo Design + Logo Evolution + Vector Drawing.
- Catalog + PPT & Keynote Presentations Decks + Desktop Publishing
- Web Planing, Design & Development + CMS + Social Media Design + Mass Emailing Design
- Motion Graphics + Video Editing

Martini promotions

Graphic & Web Designer
(Dec/2011 - Sep/2013)

- Sportswear Design
- Print Production Management + POP Design + Ads + Web Design + Banner Design + Packaging Design
- Web Planing, Design & Development + Social Media Design
- Video Editing

Eugene Textiles

Graphic Designer - Licensing
(Dec/2010 - Oct/2011)

- Licensing Designs + Pattern Design + Repeats + Color Correction
- Sales Presentations + Packaging Design + Year Catalog

Roofcorp Inc

Graphic Designer
(Mar/2006-Apr/2009)

- Collaterals + Promotional + Ads + Stationary
- Brochures + Catalog + Packaging Design
- Web Planing, Design & Development + Newsletters
- Flash Animations + Multimedia Presentations

Easybuy2000.com

Graphic Designer
(Feb/2002-Feb/2006)

- Newsletter + Banner Design
- Flash Animations



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